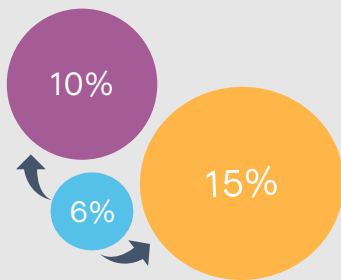
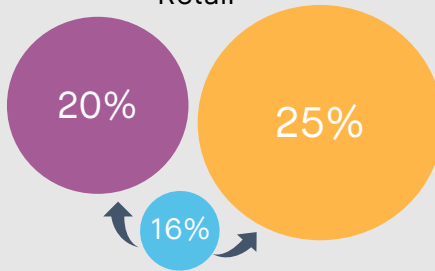


Value to the UK economy of increased SME e-commerce exporting

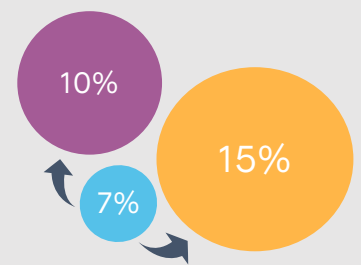
Wholesale



Retail



Manufacturing



2019: Proportion of SMEs involved in online commerce



76k jobs could be added by SMEs exporting



£9.3bn in GVA could be added by SMEs exporting

£4.6bn in GVA could be added by SMEs exporting



152k jobs could be added by SMEs exporting



Top 3 barriers facing SME exporters to expanding their export activities



Customs



Taxes



Tariffs

Top 4 barriers to exporting facing non-exporter SMEs with no intention of exporting in the next two years



Unsuitable product



Correct timing

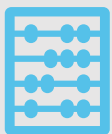


Logistics



Legal issues

Main sources of help used by SME exporters



Accountant



Intermediaries



Consultant



Government financial assistance

Top 3 barriers to exporting for SMEs considering starting to export in the next two years



Customs



Tariffs



Logistics

Benefits of using an online marketplaces for exporting



Increased customer trust



Reduced payment risks



Easier problem-solving with customers